



STRATEGIC PLAN FY 20-24



Creation date 10/1/2019
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Reviewed by: Institutional Advisory Board
 Reviewed by: Staff
 Reviewed by: Institutional Advisory/Staff
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MISSION

The *mission* of the Wayne County Schools Career Center is to provide knowledge, skill development, and experiences necessary for a lifetime of personal and professional growth.

VISION

Our *vision*: using compassion, respect and teamwork, we make the WCSCC a great place to work and learn.

GUIDING PRINCIPLES

I  WCSCC

Honesty– Integrity, moral character, and truthfulness

Excellence and Enthusiasm – High standards of performance with passion and energy

Accountability – Take responsibility for actions

Respect – Deep admiration and care for others

Teamwork and Trust – Collaboration, safekeeping, and well-being of students

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Development of the Strategic Plan

Input provided from staff, administration, and advisory members in regards to:

Where are we now?
Where are we going?
How will we get there?

We used a SWOT analysis approach to assist us in establishing our goals.



Other data collection methods used for development of the strategic plan include:

Survey data

State performance measures

Program data

Staff meeting discussions (Student Services, Administrative Assistants, Community Connections, Marketing and District Administrative teams meet monthly. Adult Education Administrative Team meets twice a month. Safety Committee and Faculty Advisory committees meet multiple times per year as needed.)

Advisory meeting input

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The Wayne County Schools Career Center has identified three primary areas that must be addressed within the continuous improvement plan:

- Financial
- Programming
- Communications

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Overall goals of strategic plan

We will achieve these goals over the next several years through a process of evaluation, revision and documentation.

Financial

1. Continue to track finances in Adult Education and compare to Treasurer's Office—goal is to operate in the black based on annual revenue.

Source of financial allocation: none

Strategies

Monthly reports will be analyzed and used to create specific program costing
Annually a financial report will be prepared for the board of education
At the end of the year staff meeting the cost sheets will be shared with staff

2. Develop a priority list of major equipment needs

Source of financial allocation: District General Fund, Special Allocations Funds, Adult Education funds

Strategies:

The Faculty Advisory Committee (Department Chairs), Administrators, Treasurer and Superintendent collaboratively discuss and prioritize needs. The list includes specific equipment requirements, prices and quotes as needed.

3. Renovate the most needed areas on campus

Source of financial allocation: The Superintendent and Treasurer will designate the necessary expenditures from the Permanent Improvement or General Funds

Strategies:

The Administrative Team determined the areas needing renovation then the needs were submitted for Board approval

FY 20: Progress on Financial Goals

- Exploration of new payroll system is being explored
- Auto and Culinary programs were completely remodeled, Cost=

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- Equipment needs were assessed and prioritized by the FAC, funds were spent on district equipment needs (noted in PI Account)

FY 21 Progress on Financial Goals

- New on line timesheet/payroll system was implemented
- Diesel and Animal Science were completely remodeled
- Major equipment purchases with PI funds and HEERF Grant funds

FY 22 Progress on Financial Goals

FY 23 Progress on Financial Goals

FY 24 Progress on Programming Goals

Programming

1. Improve building and campus safety and security

Source of financial allocation: District General Fund, Special Allocations Funds, Adult Education funds

Strategies:

The HS and AE safety representatives and the Maintenance Manager conduct an extensive safety and security review of the buildings and campus. The assessment was submitted to the Safety Committee for review.

Create a plan to enhance building and campus safety and security

2. Continue to provide relevant equipment in all labs to prepare our students to be competitive in industry.

Source of financial allocation: District General Fund, Special Allocations Funds, Adult Education funds

Strategies:

The Faculty Advisory Committee (Department Chairs), Administrators, Treasurer and Superintendent collaboratively discuss and prioritize equipment needs. The list includes specific equipment requirements, prices and quotes as needed.

3. Continue to explore and offer valid industry credentials and programming to

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prepare our students for the competitive workforce.

Source of financial allocation: Adult Education and general funds

Strategies:

Assess the industry to understand the job growth opportunities and credentials needed to successfully fulfill the position.

FY 20: Progress on Programming Goals

- Safety Security Committee met quarterly.
- Windows and doors were labeled with location identification.
- AE security coordinator participated in statewide workshops related to school security.
- FANUC was requested to be added to the state approval list for in demand credentials.
- The industrial programs were merged into one program: Manufacturing Technologies

FY 21 Progress on Programming Goals

- Safety Security Committee met quarterly.
- Camera system software was updated
- Implemented hybrid learning in all programs
- Added more equipment to have more hands on training opportunities

FY 22 Progress on Programming Goals

- Revised courses within Manufacturing Technologies

FY 23 Progress on Programming Goals

FY 24 Progress on Programming Goals

Communication

1. Maximize resources for external and internal communication.

Source of financial allocation: District General Fund, Special Allocations Funds,

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Adult Education funds

Strategies:

Marketing Coordinator will meet monthly with admin team to review marketing efforts and plan implementation.

2. Focus on targeted marketing.

Source of financial allocation: District General Fund, Special Allocations Funds, Adult Education funds

Strategies:

Engage with local community partners and business and industry.

FY 20: Progress on Communication Goals

- September 28, 2019 we held a successful 50th Celebration for WCSCC—many items were donated from local businesses in addition to the budget that was allocated.
- Partnered with Mancan to provide water with our joint logos
- Worked jointly with Department of Job and Family Services and Goodwill to develop fast track programs to increase interest of the underemployed into the high demand field of production positions and CNC positions.

FY 21 Progress on Communication Goals

- Implemented weekly update meetings held every Wednesday
- Set up target marketing at two drag ways
- Increased targeted marketing through direct ads on social media
- Partnered with local economic development to market our courses at local high schools

FY 22 Progress on Communication Goals

FY 23 Progress on Communication Goals

FY 24 Progress on Communication Goals

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